

Contact

sponsors@globalazure.es

<https://globalazure.es>

Sponsorship
information for the
Global Azure Live from
Spain 2021



#GlobalAzure





THE BIGGEST COMMUNITY EVENT ABOUT MICROSOFT AZURE

+300 LOCATIONS
+80 COUNTRIES
+20K ATTENDEES

Now virtual!

A big hit in 2014...





... cracking in 2015!...

A large group of people, mostly men, are posed in an auditorium. They are arranged in many rows, filling the space from the front to the back. Most of the people are wearing bright red polo shirts, which have a small logo on the left chest. Some individuals are wearing dark jackets or casual clothing. They are all smiling and looking towards the camera. The setting is a modern auditorium with tiered seating, stage lights on the ceiling, and a large screen at the back. A fire extinguisher is visible on the right wall.

...the same in 2016

2016
Global Azure
BOOTCAMP

Science Lab

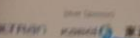
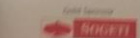
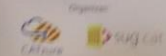
La vida secreta de las galaxias



Sebastián Hidalgo – Instituto de Astrofísica de Canarias

In 2017
we got
bigger!!

2017
Global Azure
BOOTCAMP
Barcelona
22/04/2017





2018!!! More talent, more sessions,
more attendees...



2019!! another successful
year in Madrid and
Barcelona



In 2020... Global Azure goes virtual!

Pradeep Kandel
Sr. Cloud Consultant at Sonlight (Part of Digma Group, UK)

Miguel Egea
Technical Architect and Quality Metrics

Alessandro Perugini
Senior DevOps

Sergio Navarro Pino
Microsoft MVP

Santiago Porras Rodriguez
Innovation Team Lead, MVP Developer Technologies

Jose Angel Fernandez
Cloud Solution Architect @ Microsoft

Will Velda
Software Engineer at AIG Bank

Marco Zamana
Senior Developer @ Microsoft AI MVP

Marco Minerva
Microsoft MVP, Co-founder of Diferencia and member of Diferencia User Group, President, Consultant, Freelance, S&P Developer, Speaker & Writer

Luis Ruiz Pavón
CFO at Pain Concepts & CTO at localnet

재성 고
ZCSD K&LNET

Elena Salcedo
Software Developer @ Microsoft AI MVP AI

Alberto Diaz Martin
CISO | Microsoft Azure MVP

Ahsan Kabir
Technical Evangelist Consultant IT

Ivan Donev
Microsoft MVP, Senior Software Engineer with passion in sharing knowledge and experience.

Cristina Gonzalez Herrero
Community Program Manager at Microsoft

YoungWook Kim
Microsoft, S&P, S&P

Ridi Ferdiana
Microsoft MVP and S&P for more than 10 Years

Martin Džifcak
Tech, The Cloud

Pieter Vandenheede
Chief Architect & Consultant Azure Belgium

Jonathan Wood
Data science consultant at Microsoft

Carlos Milán Figueredo
Cloud Transformation Regional Lead at AUNAVIS & SysOp at HospMDX S&S

Radoslav Gadev
Software Architect, Consultant & Trainer | Microsoft Azure MVP

Luis Quintanilla
Content Developer at Microsoft

Chandan Gupta Bhagat
Digma Engineer

Jemel Kavka
Senior Software Architect

David Rodriguez
CTO at Inteliqua Software Solutions, Microsoft Regional Director and Azure MVP

Michail Angelos Haggard
Technology Solutions Professional @Microsoft

Nikolaos Antoniou
Cloud Solutions Specialist @Microsoft

Alberto Marcos
Responsable de Universidades Microsoft

Ibon Lands
General Manager and Head of Industry 4.0 projects at Pain Concepts

Stefano Demiliani
Microsoft MVP, CTO for NAVLAB, Microsoft MCSA, MCSA, Trainer and Author

Carlos Mendible
Azure Evangelist @ Microsoft Azure & Developer Technologies MVP

Krish Kothapalli
Cloud Solution Architect at Vastanaka of America Inc.

Keshav Jain
Technology Consultant in DRC

Dimitris Fintzos
Offshore Software, System engineer

Joona Westlin
Azure Developer and Azure MVP at Zow Ltd

Bruno Capuano
AI Guide - Microsoft AI MVP

Saifullah Azad
Subs Systems Limited, Chief Information Officer

Alejandro Almeida
Microsoft Azure MVP & MCT

Ralph Attard
Head of Software Architecture

Sam Naer
Sr. Software Engineer (MS Technologies)

Marcondes Alexandre
Instructor, Cloud Architect

Carla Vanesa Mamani Chavez
No le desdes de la tecnología en la mente. Dígale a los que no saben en la conexión

Patricio Cofre
IT Partner and Microsoft MVP

Mayra Badillo
Subject Expert Master Microsoft 365 | Architect Modern Workplace

Andreas Erben
This entry is not a photograph

Tony McGovern
Founder and Data Scientist at vintolab

Dimitris Pantazis
Senior Engineer @ Microsoft MCSA, Azure Associate

David Nudelmann
Independent industry expert

Leon Welicki
Partner Group PM Manager

Sejun Kim
성준 김 Azure MVP, 클라우드 MVP

Gregor Reimling
Azure MVP | Cloud Architect

Francisco M. Sepulveda Gallego
MCT, Seminar y consultor Residencia en soluciones cloud

Jayesh Ahire
AI Researcher & Consultant

Eduard Tomas
Computing Developer @ PainConcepts

Vivien FABING
ALM Tech Lead @ Infinite Square

Sergio Hernandez
Principal Team Leader on Concourse / Microsoft Azure MVP

Radu Vunvulea
Technology Enthusiast Dreamer

Henk Boelman
Cloud Advocate at Microsoft

Kazeem Adegboyega
S&P, S&P, S&P

Marco Dal Pino
Microsoft MVP, Intel Blackbelt & Innovator, Speaker, Advisory Engineer

Justin Yoo
Cloud Architect, Architect, en-Microsoft MVP, Speaker, Author

Alberto Picazo
Software Development Engineer in Pain Concepts

Eldert Grootenboer
Cloud Solution Architect - Azure MVP

Georgiya Kalyva
Microsoft AI MVP | Web Applications Developer, S&P, MVP, MCT

David Patrick
MCT, MCSA, MCSA, MVP

Sidney Andrews
Azure Learning Specialist

Javier Menendez Pallo
IT Palo

Giuliano Latini
Instituto Informático presso Comune di Chianale

Luis Fralfe
DevOps Consultant at Pain Concepts + CTO @Pay

Jyoti Lamichhane
Tech Developer, Professional Information Technology

Luis Beltran
Microsoft MVP, Certified Mobile Developer

Robert Bermejo
Chapter Lead | Cloud Architect | MVP Azure

Roberto Tejedo Gallego
Solution Sales Specialist en Ingeit

Alexander Wachtel
CEO @ ESC Germany & IT-G. Candidate in AL, NL, Cognitive Services @ Partner des Institute of Technology (2015)

Rodrigo Diaz Concha
Chief Software Architect en Lomaxhealth, 11 veces ganador Microsoft MVP, Reconocido como Microsoft Regional Director

George Kavvalakis
Top 100 Leaders in Global Healthcare 2019, S&P, MCT, MCSA, Interoperability Influencer, Azure Solutions Architect

Apr 23rd-25th

when

248 speakers

who

One global stream

what

319 sessions

live

Marco Obinu
Architect Engineer @ S&P, S&P

Glenn Colpaert
Azure MVP | CTO at Azure Belgium

Daron Yöndem
CTO @ K&LNET

Damir Dobric
General Counsel, Microsoft Regional Director, Azure MVP

Sergio Govoni
Microsoft MVP, Pattern MVP

Florent APPOINTEAIRE
L&S, Cloud Solution Architect, MVP Azure

Giovanni Bassi
CSA at L&S, Microsoft MVP

Simone Cherici
Cloud Solution Architect

Ruben Pertusa
Global Business Intelligence Big Data Manager - Data Lead Architect @ DUFFY, Microsoft SQL Server MVP

Rebal Hamida
Microsoft MVP, Speaker, Technical Writer

Diego Zapico Ferreiro
Fullstack

Mingyu Ju
Researcher Inc. CEO/CTO

Vagelis Kappas
Technology Solutions Professional - Azure Info

Victor Estival
Developer Advocate Lead at Microsoft

Nico Melsenzahi
Senior Cloud & DevOps Consultant @ white dock

Alexander Stotta
Microsoft MVP and Managing Consultant at Localia

Elkhan Yusubov
IT Projects Engineer, 1998 PL2, S&P S&P

Paulo Dias
Apresentando a los clientes en la definición de sus estrategias Cloud

Adrian Diaz Cervera
Arquitecto de Software, Microsoft MVP, Concourse

Rodrigo Cabello
AI Team Lead at Pain Concepts and MVP in Artificial Intelligence

Sagar Sharma
Architect at Credit Netherlands

Manuel Sanchez Rodriguez
Technical Manager in Concourse | MVP Azure

Stefano Tempesta
CTO | Microsoft Regional Director & MVP

Dimo Roussinov
Cloud Engineering Manager

Eng Soon Cheah
Microsoft MVP

Fabian Campo Henriquez
Cloud Solutions Architect

Irene Olaro Pérez
Coordinadora del Programa MVP en Sur de Europa y C&S

Todd Whitehead
Senior Cloud Solution Architect @ Microsoft

George Chrysosvalantis Grammatikos
Azure Architect @ Team 06 | Microsoft Azure MVP

Thomas Maurer
Cloud Advocate @ Microsoft

Dave Rendon
Microsoft Azure MVP

Mihail Mateev
Senior Solution Architect at EP&M Systems, Soft Project, Concourse

Ginger Grant
IT Project Data Clerk at Cloud Info Group

Jan de Vries
Cloud Solution Architect/Developer at 4C&H

Alejandro Garcia Miravet
Development Architect on Analytics

Nacho Fanjul
Software Developer at Pain Concepts and Microsoft Azure MVP

15 languages

<https://virtual.globalazure.net>

What's Global Azure?

The largest global Azure event by and for the community

Held over a full day in locations around the globe

More than 10,000 participants at each in-person edition worldwide, and more than 20,000 at the 2020 virtual edition

Meeting point to learn about the cloud and collaborate on a charitable cause by supporting scientific research

Some data from Live from Spain 2020

+ 2000 attendees in online mode

+40 sessions

+40 recognized Azure speakers (MVPs, MCTs, Microsoft employees, Azure experts)

Awards, learning, networking... but, above all, lots of fun!

Live from Spain!

<https://globalazure.es>



Luis Fraile

DevOps Consultant at Plain Concepts + CTO BIPlay



Carlos Landeras

Development Team Lead at Plain Concepts and Microsoft MVP at Developer Technologies



Bruno Capuano

AI Dude - Microsoft AI MVP



Eduard Tomàs

Compulsive Developer @ PlainConcepts



Iria Quiroga

Service Delivery Manager at Microsoft



Miguel Egea

Technical Advisor en Solid Quality Mentors



Francisco M. Sepulveda Gallego

MCT, formador y consultor freelance en soluciones cloud



Víctor Estival

Developer Audience Lead at Microsoft



Sergio Navarro Pino

Interesado por DevOps



Robert Bermejo

Chapter Lead | Cloud Architect | MVP Azure



Paulo Dias

Ayudando a los clientes en la definición de sus estrategias Cloud



Rodrigo Díaz Concha

Chief Software Architect en Lumedhealth. 11 veces premiado Microsoft MVP. Reconocido como Microsoft Regional Director



Luis Ruiz Pavón

C3PO at Plain Concepts & CTO at localhost



David Carrasco

Cloud & Technology Evangelist | MVP | MCT



Carlos Mendible

Azure Evangelist & Capability Lead | Microsoft MVP Azure & Developer Technologies



Txema Balseiro

.Net Architect & ML entusiast



Alejandro Almeida

Cloud Technical Lead at Bravent



Alberto Picazo

Software Development Engineer en Plain Concepts



Manuel Sánchez Rodríguez

Technical Manager in Evers | MVP Azure



Ibon Landa

General Manager and head of industry 4.0 projects at Plain Concepts



Roberto Tejero Gallego

Solution Sales Specialist en Insight



Santiago Porras Rodríguez

Innovation Team Leader, MVP Developer Technologies



Cristina González Herrero

Community Program Manager at Microsoft



José Ángel Fernández

Cloud Solution Architect @ Microsoft



David Sanchez

Sr. Product Marketing Manager at Microsoft



Leon Welicki

Principal Group Program Manager



Alberto Díaz Martín

CTIO | Microsoft Azure MVP



Elena Salcedo

Developer en Inteltequia Software Solutions



Javier Menendez Pallo

El Pallo



Rodrigo Cabello

AI Team Lead at Plain Concepts



Alejandro Almeida

Microsoft Azure MVP & MCT



José Manuel Jurado Díaz

Escalation Engineer en Microsoft



David Rodríguez

CTO at Inteltequia Software Solutions, Microsoft Regional Director and Azure MVP



Nacho Fanjul

Software Developer at Plain Concepts and Microsoft Azure MVP



Irene Otero Pérez

Coordinadora del Programa MVP en Sur de Europa y CEE.



Sergio Hernández Mancebo

Principal Team Leader | Azure MVP en Microsoft



Carlos Milán Figueredo

Cloud Transformation Regional Lead at AVANADE & SysOp at HispaMSX SBS



Ruben Lopez

Global BI AI Manager - Data Lead Architect @ DUFFRY



Alberto Marcos

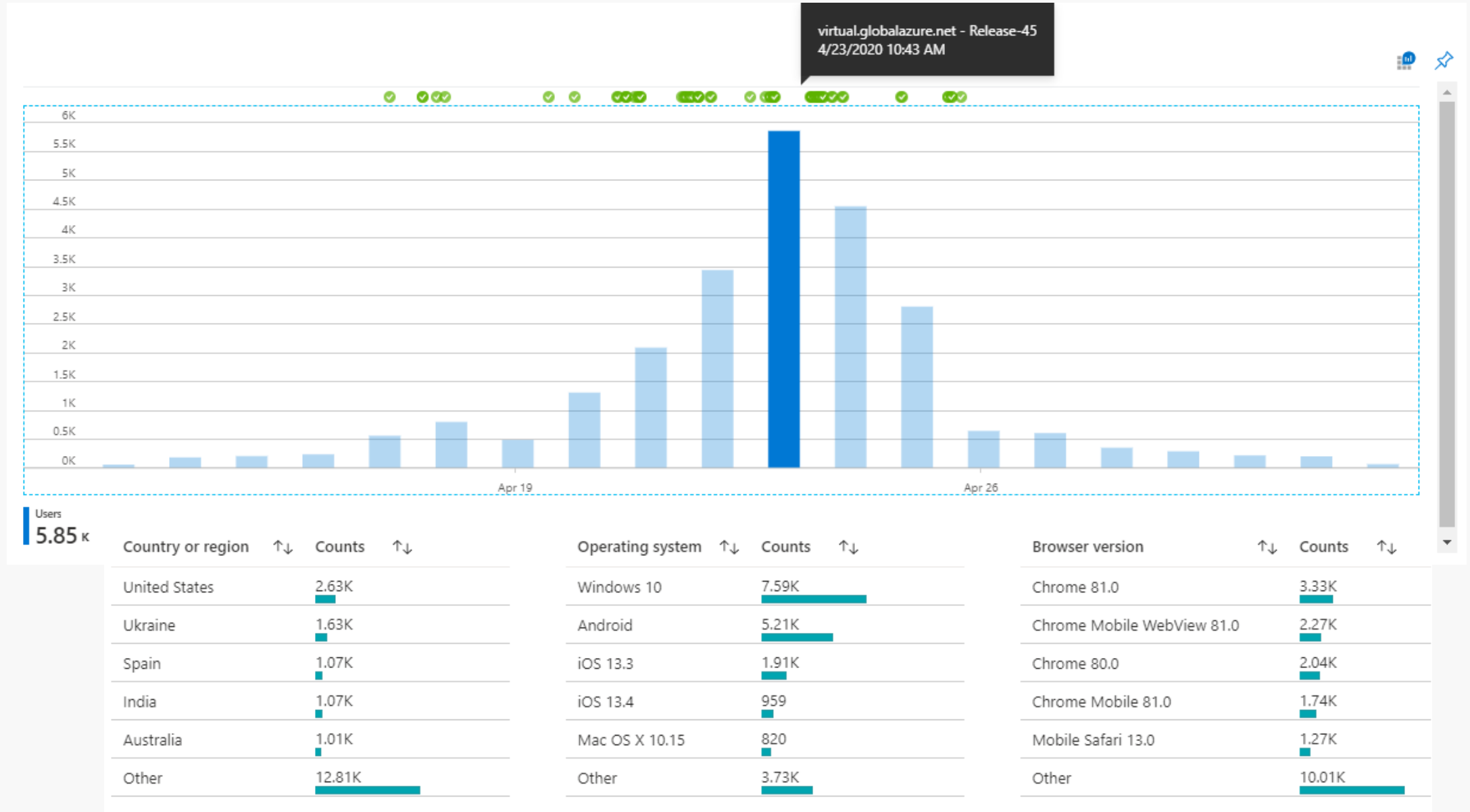
Responsable de Universidades en Microsoft



Adrián Díaz Cervera

Arquitecto de Software. Microsoft MVP. Encamina

28.6K Sessions, 20.19K Users





Todos los usuarios
100,00 % Usuarios



+ Añadir segmento

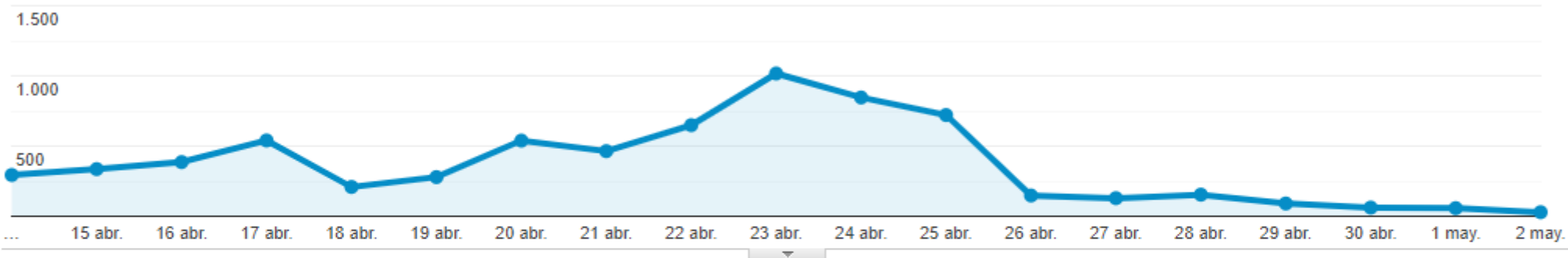
14 abr. 2020 - 2 may. 2020 ▾

Visión general

Número de visitas a páginas ▾ frente a [Seleccione una métrica](#)

Cada hora **Día** Semana Mes

● Número de visitas a páginas



Usuarios

2.953



Usuarios nuevos

2.581



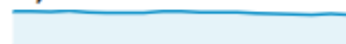
Sesiones

3.797



Número de sesiones por usuario

1,29



Número de visitas a páginas

6.951



Páginas/sesión

1,83



Duración media de la sesión

00:01:08

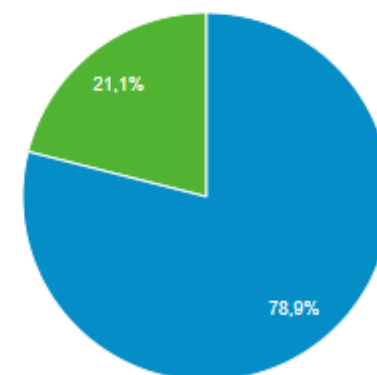


Porcentaje de rebote

56,78 %



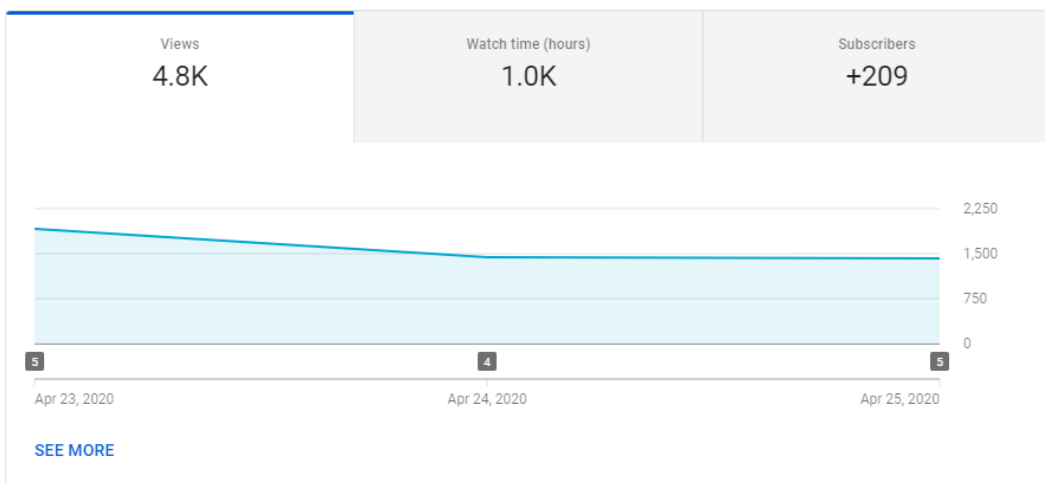
■ New Visitor ■ Returning Visitor



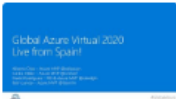



YouTube Analytics

From April 23rd to April 25th 2020

People watched your videos 4,787 times during the dates you selected



Your top videos in this period

Video		Average view duration	Views
1	 Global Azure Virtual 2020 Live from Spain! Speaker: David Velasco Moderator: David Velasco	Global Azure Live 2020 - Keynote Apr 23, 2020	5:37 (19.1%) 783
2	 Azure Portal con Leon Welicki Speaker: Leon Welicki Moderator: David Velasco	Global Azure Live 2020 - Novedades en el Portal de Azure con Leon Welicki Apr 23, 2020	11:53 (19.9%) 757
3	 Azure Identity and Security Speaker: David Velasco Moderator: David Velasco	Global Azure Live 2020 - Azure Identity and Security Apr 23, 2020	15:16 (24.7%) 467
4	 Infraestructura en Azure Speaker: David Velasco Moderator: David Velasco	Global Azure Live 2020 - Infraestructuras de Azure Apr 24, 2020	17:47 (28.3%) 413
5	 Construyendo Azure Apps Speaker: David Velasco Moderator: David Velasco	Global Azure Live 2020 - Construyendo Azure Apps con David Sánchez Apr 23, 2020	15:10 (28.2%) 370
6	 Azure DevOps: el panel de expertos Speaker: David Velasco Moderator: David Velasco	Global Azure Live 2020 - Azure DevOps: El panel de expertos Apr 24, 2020	15:41 (26.5%) 309
7	 Azure Serverless: Expert Panel Speaker: David Velasco Moderator: David Velasco	Global Azure Live 2020 - Azure Serverless : Expert Panel Apr 23, 2020	13:39 (31.1%) 307

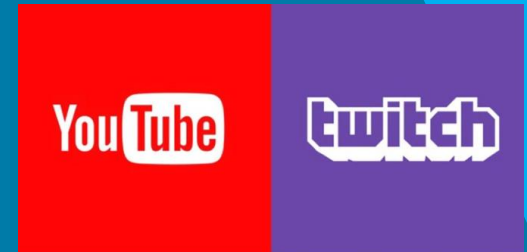
Global Azure 2021 Live from Spain

Repeating 2020's success

Virtual event with 3 different tracks between
April 15th to 17th

Live and pre-recorded sessions

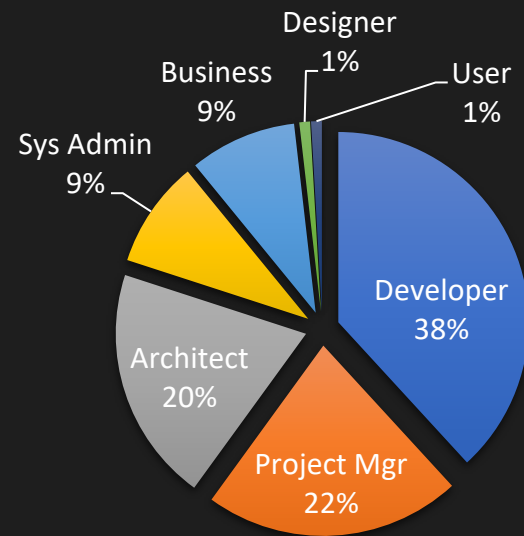
Stream on YouTube and Twitch



Live Community Zone on Discord



Format and audience



■ Developer ■ Project Mgr ■ Architect ■ Sys Admin
■ Business ■ Designer ■ User

Online: April 15th – 17th (09:00 – 19:00)

Conference

Track for Devs

Track for ITPros

Track for DevOps

Track for Open Source

Labs

Scientific Lab: global computing

Lab Racing: just for fun

“Azk” the experts area

Audience

CIOs, Business directors, Project managers, Architects, developers, IT administrator, DevOps, Startups

Values for sponsors

Participating in a global cause

Generate presence and brand image in Azure professionals

Get contacts from potential customers or employees

Receive community advocacy in gratitude for your support

Appearance in publications, blogs, video recordings, etc. before and after the event

Media appearance

<https://news.microsoft.com/es-es/2015/04/27/los-participantes-de-la-global-azure-bootcamp-colaboran-en-la-investigacion-contr-el-cancer-de-mama/>

<https://news.microsoft.com/es-es/2017/03/24/global-azure-bootcamp-galaxias/>



June Tabadero
@jtabadero



Following

#GlobalAzure Bootcamp is the next event I look forward to next to #mvpsummit... find out more at global.azurebootcamp.net
#mvpbuzz #Azure

Local Sponsorship



We are looking for sponsors for the online event

Appear on the event website as a sponsor:
<https://globalazure.es>

Your logo on all sessions and recordings

Social networks mentions

Sponsorship:

Option A: 200€ + VAT (in goods value to raffle between attendees)
The Sponsor will be in charge of the management and logistics of the prizes to deliver them to the winners. Global Azure Spain will be in charge of carrying out the drawing and providing the sponsor with the information (no more than 3 winners per sponsor)
Sponsorship confirmation before March 16th

Option B: 250€ + VAT
Global Azure Spain will be in charge of purchasing with the sponsorship money the gifts for the raffle and these prizes will be mentioned and attributed to the sponsor within the dynamics of the event. Global Azure Spain will be in charge of the management and logistics of the gifts to the winners of the raffle.
Wire transfer before March 16th

Sponsorship does not include the right to a session or the possibility to carry out parallel activities without the approval of the organization. The sponsorship amount does not include taxes.



Contact

Sponsorship

sponsors@globalazure.es

Organization

hello@globalazure.es

<https://globalazure.es>

Twitter: @Gwab_Es

YouTube:

<https://www.youtube.com/c/GlobalAzureSpain>